

Design-Led. Tech-Driven. Future-Focused.

At Home Studio AI, we're not just building software — we're reshaping the future of home design, furniture commerce, and new construction. Our leadership team brings together deep expertise across real estate, technology, operations, design, and business growth — united by a single mission: to turn every floor plan into a furnished, move-in-ready dream home.

Born from a blueprint. Built for the future.

Home Studio AI began with a simple but powerful observation: buying a new home is one of life's biggest milestones — so why does it still feel so uncertain, so unfinished, and so disconnected from the way we live today?

Founder Nicole McGuire, a seasoned interior designer and visionary entrepreneur, watched countless buyers walk through empty homes, struggling to imagine what "finished" could look like. At the same time, builders were leaving upgrade revenue on the table, and furniture brands were missing the moment when purchase decisions actually happen — during the dreaming phase.

So Nicole partnered with a team of technologists, strategists, and operators — including AI innovator Kash Maddipatla, marketing leader David Taylor, HGTV television personality and interior design expert Lindsey Walker, and real estate tech advisor Anne Hollander — to create a new kind of experience: one that transforms static floor plans into fully furnished, move-in-ready homes. All powered by AI, fueled by real commerce, and designed to give buyers the confidence to say "yes."

Home Studio AI is now more than a vision — it's a working platform backed by builder partnerships, furniture brand integrations, and a multi-stream business model that redefines the entire home buying journey.

Meet the Visionaries Behind Home Studio AI



Nicole McGuire
CEO | Founder



Kash Maddipatla
CDO | Co-Founder



David Taylor
CMO | Co-Founder



Lindsey Walker
Chief Experience Officer



Anne Hollander
Advisor



Greg Spence
VP of Sales



NICOLE McGUIRE

WORK EXPERIENCE

The McGuire Homes Collection, CEO

McGuire Homes, President

McGuire Development Group, Founder-CEO

SERVICE

Home Builders Association ECI, Board President 2010-2018

HBAI State Board of Directors- Current

National Association of Homebuilders-International Builder Show,
Ambassador 2012-2018

YPO Board of Directors

International Build Leader, Ecuador

Alternate National Director, National Association of Home Builders

TRAINING & ACHIEVEMENT

NAHB Non-Profit Leadership Training, Iowa-2008

NAHB Non-Profit Membership Retention and Involvement Training, New Orleans- 2009

Strategic Coach Entrepreneur Training, 2008-2010

HBAECI, Volunteer of the Year, 2010

National Dean's List: Top 5% of all College Students

Phi Theta Kappa International Honor Society

EDUCATION

University of Illinois (2001) - Bachelor of Science

Oxford (1999) - Sigma Kappa Delta English Honor Society

Harvard (2019) - Sustainable Business Strategy

PROFILE

Nicole is defined by her passion and drive, which have fueled her success in the competitive building market as the past President of McGuire Custom Homes and as the Founder and CEO of The Studio. With a talent for cultivating trusted relationships across the housing continuum, she excels in strategic planning, team leadership, mentoring, and community outreach. Her foundation in entrepreneurship began at the University of Illinois Urbana-Champaign and grew after joining her family's 80-year-old construction company. Furthering her expertise, she studied Sustainable Business Strategy at Harvard University, focusing on social and environmental sustainability standards.

CONTACT

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SKILLS

Scalable Business Development

Multi-Unit Retail & Hospitality Operations

Growth-Stage Startup Leadership

Team Building & Cross-Functional Mgt

Sales Optimization & Conversion Strategy

Financial Forecasting & P&L Oversight

Brand Expansion & Market Entry Strategy

Vendor Negotiation & Supply Chain Strategy

Customer Experience Architecture

Regulatory Compliance & Licensing Mgt



KASH MADDIPATLA

Strategic Digital Transformation Specialist | Driving Business Innovation Through Technology

WORK EXPERIENCE

Home Studio AI - Co-Founder & CDO

2024 – Present

Quantrion Inc. – Founder & President

2019 – Present

Digital TaaS LLC – Founder & President

2018 – Present

Kinectra (formerly Mobiware) – Founder & CEO

2011 – 2018

Verizon Communications – Enterprise Architect

2003 – 2011

KEY PROJECTS

Quantrion Maestro

- A SaaS platform designed to automate workflows, enhance collaboration, and deliver actionable insights.
- Served clients in diverse industries:
- Manufacturing: Automated supply chain and operational processes for AMAT.
- Healthcare: Delivered telehealth platforms like RiskMedix to improve healthcare access for offshore clients.

Helicare Transformation

- Cloud-based rule engines improved product data quality from 65% to 90%+, enabling data-driven decision-making.
- Mobile app solutions enhanced workflows for nurse practitioners and reduced administrative overhead.

Verizon Wireless Omni-Channel Platform

- Redesigned the VerizonWireless.com platform to enhance customer engagement and simplify billing and device management.
- Delivered a seamless user experience, improving customer satisfaction and operational efficiency.

EDUCATION

- MIT – Digital Conservation Specialist
- UCL – Bachelor's in Hospitality Management

Certifications

- SAFe Certified Agile Coach
- AWS Certified Cloud Practitioner

PROFILE

Over the last two decades, I've worked at the intersection of business strategy and digital execution, helping organizations transition from where they are to where they aspire to be. My experience spans designing and implementing scalable digital platforms, integrating open-source frameworks, and leveraging agile methodologies to deliver results that align with strategic goals.

CONTACT

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SKILLS

Digital Strategy & Engineering

AI/ML-Driven Process Automation

Open-Source Framework Development

Agile Methodologies & Fail-Fast Execution

Cloud Migration & Cybersecurity

Business Strategy Alignment

Customer-Centric Solution Design



DAVID TAYLOR

Marketing and operations executive with a track record of scaling startups and driving growth through strategic execution and team leadership.

WORK EXPERIENCE

Home Studio AI - Co-Founder & CMO

2024 – Present

Dizzi Desserts - Chief Flavor Officer

2018 – Present

Crudefundors, LLC – Co-Founder & CMO

2015 – 2018

Nexref – Co-Founder & CMO

2013 – 2015

Electric Mobile Cars – President

2009 – 2013

Dallas Concierge Group – Co-Founder

2000 – 2007

BancTec – Cost Accountant

1997 – 2000

RELEVANT SKILLS

Co-Founder of Multiple Companies

Chief Marketing Officer Roles

Entrepreneur for over 30 years

Patent in Augmented Reality

Board of Directors / Advisor Roles

EDUCATION

BBA Finance - Texas Tech University

PROFILE

A culmination of corporate startup business experience in a variety of challenging areas including Finance, Marketing, Sales, Operational, Management and Educational roles within the Retail, Technology, and Financial Industries, Extensive experience in Marketing, Advertising and Product Development as well as extensively travelled and well networked.

CONTACT

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SKILLS

Scalable Business Development

Multi-Unit Retail & Hospitality Operations

Growth-Stage Startup Leadership

Team Building & Cross-Functional Mgt

Sales Optimization & Conversion Strategy

Financial Forecasting & P&L Oversight

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