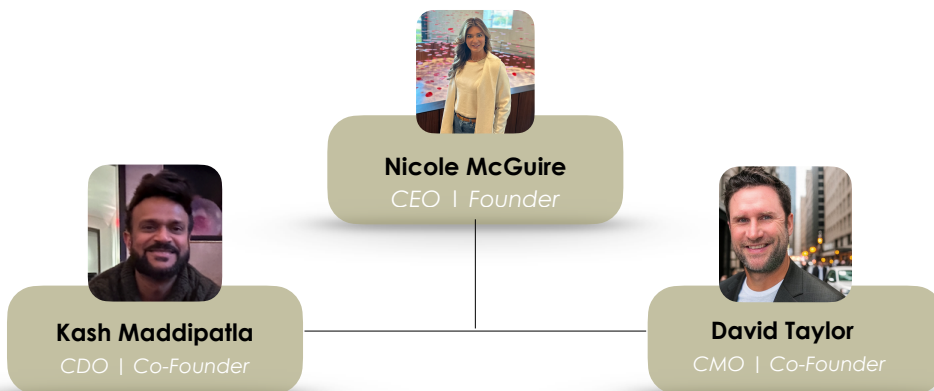


# Built to Scale: Our Leadership & Organizational Structure.

At Home Studio AI, we've assembled a purpose-built leadership team structured for innovation, execution, and rapid growth. Our organizational chart reflects a modern, agile framework that ensures cross-functional collaboration across product development, technology, customer experience, and go-to-market operations. Led by Founder & CEO Nicole McGuire and supported by seasoned executives in operations, engineering, and brand growth, our structure is designed to scale with demand — not react to it. With a clear chain of responsibility and a shared vision across every department, we're positioned to grow quickly, stay lean, and maintain strategic oversight as we expand nationally and into adjacent markets.

## COMPANY ORGANIZATION CHART

### Executive Leadership



- **Chief Executive Officer – Nicole McGuire**

Sets company vision, brand strategy, investor relations, and culture

- **Chief Operating Officer – David Taylor**

Oversees operations, finance, compliance, people, and growth execution

- **Chief Technology Officer – Kash Maddipatla**

Leads product architecture, engineering, and AI innovation

### Board of Advisors



**Anne Hollander**  
Advisor



**Lindsey Walker**  
Advisor



**Mary Helen Newhouse**  
Advisor



**Erina Malarkey**  
Advisor

## CORE DEPARTMENTS (INITIAL PHASE)

### Product & Engineering

- *Head of Product (To Be Hired)*
  - Product roadmap, user feedback loops, UI/UX direction
- *Founding Engineers*
  - AI infrastructure, frontend/backend systems, rendering pipeline

### Design & Content

- *Creative Director (To Be Hired)*
  - Interior design curation, 3D asset development, trend forecasting
- *Freelance Designer Network*
  - Contract interior designers for onboarding and client services
- *3D Visualization Lead (To Be Hired)*
  - Oversees visual fidelity, real-time rendering, and quality control

### Marketing & Growth

- *Head of Growth Marketing (To Be Hired)*
  - Customer acquisition, digital campaigns, influencer/PR strategy
- *Community & Social Manager (To Be Hired)*
  - Drives brand engagement across channels

### Operations & Customer Experience

- *Head of CX (To Be Hired)*
  - Client onboarding, support, feedback collection
- *Logistics Coordinator (To Be Hired)*
  - Oversees furniture shipments, partner coordination

### Sales & Partnerships

- *Business Development Lead (To Be Hired)*
  - Manages B2B accounts, real estate and furniture partner sales

### Finance & Administration

- *Fractional CFO / Finance Advisor (Currently David Taylor-backed)*
  - Budget planning, modeling, investor reporting